



CEO Sponsorship Packages

Flea Market Sponsorship

Conference Ticket Scholarship

Meeting Meal Sponsorship

General Donation

Flea Market Sponsorship – \$1,000 / Flea Market

Context: 2-3 times per semester, Mizzou CEO hosts an on-campus flea market attracting vendors from multiple states, selling to over 30,000 Mizzou students that walk through Lowry Mall.

Purpose: For companies that want to have a big impact on Mizzou CEO and create visibility to thousands of students and flea market vendors.

Benefits:

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- “Flea Market Presented By [Your Company Name/Logo]”
- Posted across LinkedIn and Instagram

Recap Shoutout: Social media tag and thank-you note for the associated flea-market post.

Details:

5 total spots (repeat sponsors accepted).

Flea market date order is determined by donation order.

Conference Ticket Scholarship – \$600

Context: Every year, Mizzou CEO attends the global Collegiate Entrepreneur's Organization conference, hosted in Florida. This event allows students to pitch their business idea for funding in front of hundreds of CEO members from multiple chapters around the world. Attendees also learn from accredited guest speakers and network with other chapters.

Purpose: For companies looking to foster a 1 on 1 connection with a Mizzou CEO member and have a direct impact on their professional development.

Benefits:

Dedicated Application: Application with questions tailored to your company.

- Allows selection of a student and business aligned with the company mission, interesting idea, or demonstrating the largest financial need.

Direct Communication: Contact information exchange.

- Selected members can reach out with a thank-you and post-event summary.

Visibility: Dedicated post on Mizzou CEO LinkedIn with a student summary, including how your company had an impact on their development.

Details: Application created and distributed on request; must pledge scholarship amount before viewing applicants.

Meeting Meal Sponsorship – \$150

Context: As a membership benefit, Mizzou CEO caters meals at weekly evening meetings.

Purpose: For businesses who want to support a weekly Mizzou CEO meeting.

Benefits:

Social Media Visibility: Logo and company mention on social media.

- “This Week in CEO” Instagram graphic with “Presented by [Your Company Name/Logo]”
- Post-Meeting Recap LinkedIn post including “Presented by [Your Company Name]”

General Donation – Any Amount

Context: Mizzou CEO provides many social events, workshops, site visits, and other opportunities for members that require additional funding to continue supporting the development of future entrepreneurs and leaders.

Purpose: For businesses or individuals who want to support the general Mizzou CEO ecosystem.

Benefits:

Visibility: Company/individual mention on LinkedIn. (optional)